CWIM LEADER SPOTLIGHT





Skye Root, CFA

Founder, Root Agricultural Advisory

VP, CFA Society Idaho

WHAT IS YOUR CURRENT JOB TITLE / COMPANY AND WHAT DO YOU LIKE THE MOST ABOUT YOUR ROLE?

Founder & owner - Root Agricultural Advisory (http://rootagadvisory.com) I enjoy the diversity of people with whom I get to interact day by day.

WHAT MOTIVATED YOU TO JOIN / SUPPORT THE COLLABORATIVE WIM INITIATIVE?

My wife is an accountant and very talented. I also have six younger sisters and two young, amazing daughters. I am passionate about creating opportunities for women in investment management. I also volunteer with the Young Investors Society (https://yis.org/) and particularly love to see women involved at every level of that organization. We continually need more women leaders in finance and investing.

WHAT'S THE BEST VACATION YOU'VE EVER/NEVER HAD?

Fishing in Alaska with no phone service or internet!

WOULD YOU RATHER LIVE IN A BIG CITY OR ON A FARM?

Farm, no question. I ask myself daily why I am not back on the farm...

SHARE WITH US A BIT ABOUT YOUR BACKGROUND.

I grew up on a large, mostly organic alfalfa and cow-calf operation in the high deserts of Eastern Oregon. I began my college journey as a genetics and biotechnology major in route to vet school. However, I fell in love with economics about the time I fell out of love with ... organic chemistry and the rest is history. My graduate degrees merged finance and investing with water law, hydrology, and agricultural economics. Going into the workforce, I had no idea that my upbringing combined with my education was an ideal combination to become a real assets investor, particularly in farmland. I love what I do!

WHAT 3 THINGS WOULD YOU BRING TO A DESERTED ISLAND AND WHY?

Family. Knife. Flint & Steel. The knife and flint/steel for physical survival. The family for emotional/mental survival.

HOW DO YOU LIKE TO DE-STRESS?

Snowmobile. Snow Ski. Run/Bike/Swim. Watch movies I've already seen...

WHAT'S SOMETHING YOU WANT TO DO IN THE NEXT YEAR THAT YOU'VE NEVER DONE BEFORE?

Take my wife and our four children backpacking in the Idaho Wilderness. We've never done it as a whole family unit. It's about time.

WHAT'S THE BEST ADVICE YOU'VE EVER HEARD?

"No other success can compensate for failure in the home. The greatest work we will ever do will be within the walls of our home." – David O. McKay

DESCRIBE YOURSELF USING 3 WOR Hard working. Curious. Intens		