

# CWIM LEADER SPOTLIGHT



**Olena Lifset, CFA**

**CFA Society Oklahoma**

**Senior Commercial Banking Relationship  
Manager**

**Bank of America**

### **WHAT IS YOUR BIGGEST CAREER ACCOMPLISHMENT?**

Obtaining the CFA charter has really helped me throughout my career. I started out in Equity Research, then spent a few years in management consulting, then energy finance and finally commercial banking. I've leveraged the knowledge I gained through the CFA program in all these roles and believe it's helped me advance in my career.

### **WHAT MOTIVATED YOU TO SUPPORT THE COLLABORATIVE WIM INITIATIVE?**

The opportunity to expand my network and meet more successful and driven women across the world and to encourage more women to join the investment management and finance profession more broadly.

### **WHAT IS YOUR ROLE WITHIN CFA SOCIETY OKLAHOMA?**

My current role is Treasurer for CFA Society Oklahoma. This is my third year as a board member of the Society. I've enjoyed learning from other Society members and advancing our Society's goals. We've had a lot of positive changes over the last couple of years, including adding a part-time administrator, adding more women to our board, and expanding our student outreach through the CFAI Research Challenge and other initiatives.

### **WHAT ARE YOU PASSIONATE ABOUT?**

Supporting and advocating for women and girls.

**WHAT IS ONE THING YOU WOULD LIKE THE COLLABORATIVE WIM NETWORK TO KNOW ABOUT YOU?**

I like to share my expertise within the local community. I currently volunteer as a mentor with the Oklahoma Entrepreneurship Mentoring Program.