

CWIM LEADER SPOTLIGHT



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WHAT IS YOUR CURRENT JOB TITLE / COMPANY AND WHAT DO YOU LIKE THE MOST ABOUT YOUR ROLE?

I am an Executive Director in the Corporate Solutions team at JP in Mexico. What I like the most is the interaction with clients and being able to deliver risk management and financing solutions that have a real impact in their businesses and the Mexican economy.

WHAT IS YOUR ROLE WITH YOUR CFA SOCIETY? WHAT HAS BEEN THE MOST REWARDING EXPERIENCE FOR YOU?

I recently joined the board at the CFA Society Mexico to lead the efforts in diversity & inclusion. While this initiative is still at early stages, I can feel the momentum and the support from the board and the financial community in general. There is a lot to do in terms of giving visibility to diverse talent, building a strong pipeline of candidates and investment professionals and generally supporting the industry to welcome all sorts of profiles and backgrounds. We are partnering with other global and local networks such as WIM and the exchange of views and sense of camaraderie is both inspiring and promising.

WOULD YOU RATHER LIVE IN A BIG CITY OR ON A FARM?

I have lived in some of the largest cities in the world (Madrid, London, New York, Mexico City) so I guess I am a city girl! I do love being in nature though, I find it very relaxing and a great way to charge my batteries and put some perspective into things.

WHAT MADE YOU DECIDE TO PURSUE THE CFA CHARTER?

I was starting my finance career back at BBVA in Spain and the program I was part of included the CFA as a requisite to continue being part of it. To be honest, I did not know what it was or what a big impact it would have in my career in years to come. It put me in a level-playing field when I moved to London and joined Lehman Brothers and later Nomura and JP Morgan. The CFA Charter has always been a great way to join the local communities of investment professionals in the cities I have lived, expanding my network and building life-lasting friendships.

HOW DO YOU LIKE TO DE-STRESS?

Yoga and taking time for myself always does the trick for me. No matter how stressed or tired I am, I always feel much more present and energized when I finish my practice. It brings me to the now and puts some space between myself and the situation, allowing me to make better decisions and understand there are things I can control, and others I just have to let go.

IF YOU COULD HAVE AN ENDLESS SUPPLY OF ONE FOOD/DISH, WHAT WOULD IT BE?

My mom's Spanish omelet! Although she is Danish, she moved to Sevilla, in the South of Spain, when she was in her twenties. Since then, she has definitely mastered the Spanish omelet and is something I never get tired of eating. Whenever I go back home, there is always one waiting for me in my parents' kitchen. You may travel the world and eat in the most amazing places around the globe, but when it comes to comfort food, what you miss is typically linked to your childhood and upbringing.

WHAT'S THE MOST EXOTIC FOOD YOU'VE EVER EATEN?

Before moving to Mexico a couple of years ago, I had never eaten insects (apart from the occasional fly that gets into your mouth by mistake!). Although I am still to experience the more exotic ones, grasshoppers were my first ones here. They actually taste a bit like artichokes, if nobody told you what they really are you would think they are some sort of fried veggies. When in Rome, do as the Romans do.

WHAT'S THE MOST EMBARRASSING STORY FROM YOUR CHILDHOOD?

When I was 10 or 11, I was chosen to present the Christmas function in German, alongside my school crush in Sevilla, my hometown. I rehearsed for days and weeks, my family was going crazy from hearing me repeat the same lines over and over again. When the moment came, my mind went completely blank! Could not remember a word as the whole audience was staring at me. I finally said a couple of words and left the stage. Took a while to get over it, but I have since worked on my public speaking skills!